

Sangavi Ramesh

Interaction Designer

I work as a UX and Interaction Designer with a background in Architecture, focused on making systems clear, usable, and grounded in real-world context. I'm drawn to problems where things feel complex or unclear, and I work through research and structure to make them easier to understand and use.

Currently pursuing *M.Des in Interaction Design at IIT Hyderabad.*

Experience

Interaction Designer, **KappaX.io** | Pune, 08/24 - 07/25

Worked on interactive ad experiences and product design systems. Designed engagement-driven ad interfaces using Kappa, contributing to a 15% increase in revenue.

Collaborated on:

- Website design and product revamp (v3)
- UX audits and interaction improvements
- Scalable ad templates across multiple domains

Associate UX Designer, **Lollypop Design Studio** | Chennai, 08/23 - 02/24

Led UX design for a healthcare platform as the sole designer, working across strategy, IA, and execution.

- Conducted discovery workshops and stakeholder alignment
- Translated business needs into structured user flows
- Designed an SEO-focused marketing experience

Also contributed to:

- HDFC ERGO career portal workflows
- Internal initiative "PopShare" for design knowledge exchange

UI UX Designer, **Unicorn Design Studio** | Chennai, 12/22 - 07/23

Worked on early-stage product and brand building.

- Designed a fintech platform from 0 → 1
- Led branding and website experience
- Conducted 60+ UX audits for client pitches
- Represented the company in design discussions and podcasts

UI UX Design Intern, **Designient school** | Bangalore, 10/22 - 12/22

Contributed to:

- Decathlon website revamp
- Branding and social media design

Architect, **Shripal and Venkat Architects** | Chennai, 06/20 - 12/20

Worked across large-scale and residential projects.

- Designed interiors for high-speed rail stations
- Led residential design for an international client
- Created 3D models and façade concepts

Leadership & Responsibilities

Head of Design, E-Cell-IIT Hyderabad (*Led E-Merge '25 and E-Summit '26*)

Head of Events, India HCl International Conference'26, Hosted by IIT Hyderabad

Class Representative, M.Des Batch, IIT Hyderabad


Teaching Assistant, Department of Design, IIT Hyderabad

[LinkedIn](#)

[Portfolio](#)

 IIT Hyderabad, India

 +91 - 9080560242

 postbox.sang@gmail.com

Education

IIT Hyderabad | 2025 - Current

Masters in Interaction Design

Anna University | 2017 - 2022

Bachelors in Architecture

Core Skills

- User Research
- Systems Thinking
- Design Research
- Mixed Methods Research
- Workshop Facilitation
- Ideation & Prototyping
- Synthesis & Storytelling
- Collaboration
- Value Measurement using Metrics

Research methods

- In-depth Interviews
- Contextual Interviews
- Ethnography
- Competitor Analysis
- Stakeholder Mapping
- Ecosystem Mapping
- Affinity Mapping
- Persona Building
- Archetype Building
- Business Model Canvas
- Value Proposition
- Prototyping
- Usability Testing
- A/B Testing

Tools

- Figma & FigJam
- Adobe Illustrator
- Adobe Photoshop
- Adobe InDesign
- AutoCAD 2D
- Miro